DESIGN CENTER



at THE MERCHANDISE MAR

## FOR IMMEDIATE RELEASE

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# CHICAGO VIP LUXURY GALA TICKETS ON SALE NOW

Join industry leaders at the signature event during Design Chicago, the Midwest's largest residential design conference

**CHICAGO, IL (September 4, 2018)** – A who's who of the design industry will come together on the evening of Thursday, October 4, 2018 (5:30-8:00PM), at the historic Merchandise Mart (theMART) for the tenth annual Chicago VIP Luxury Gala, a celebratory evening honoring the Midwest's best in architecture, interior design and residential construction. The Chicago VIP Luxury Gala is the signature event of <u>Design Chicago</u>, the Midwest's largest, most immersive residential design conference, hosted by <u>The Design Center at the Merchandise Mart</u> and <u>LuxeHome</u>.

<u>Tickets are now on sale to attend this year's Gala</u>, which will feature the induction of four residential design industry icons into the Merchandise Mart Hall of Fame. With more than 800 attendees expected to attend the event, Gala organizers are encouraging prospective attendees to purchase their tickets now before they sell out at <u>www.designchicagoevent.com</u>. Tickets are \$100/person.

"Each year, the Chicago VIP Luxury Gala draws the top trade professionals, bringing together the best in the region," said Susan McCullough, Senior Vice President at theMART. "Special thanks to the Gala's host committee, as well as its sponsors, for elevating this evening to a must-attend event."

Welcoming this year's Gala attendees is a host committee comprised of more than 90 of the design industry's movers and shakers – representing top luxury building, renovation and interior design brands, interior designer, architectural and building and development firms from greater Chicago and around the globe.

Also, the 2018 inductees into the Merchandise Mart Hall of Fame will be honored at the Gala:



*Lifetime Achievement* Cary Kravet Kravet Inc. President and CEO



Architect Laurence Booth, FAIA Booth Hansen Principal/Director



**Designer** Suzanne Lovell Suzanne Lovell Inc. Founder + CEO



**Builder** Power Construction Luxury Residence Group

The 2018 Chicago VIP Luxury Gala is generously sponsored by exclusive Media Sponsor, *Luxe Interiors + Design*; Diamond Sponsor, Moen; Platinum Sponsor, Thermador; Gold Sponsor, Sherwin-Williams; and Silver Sponsors, Vicostone and Style/Library.

#### For more information on the Chicago VIP Luxury Gala or Design Chicago, visit

<u>www.designchicagoevent.com</u>. Over the course of two days (Wednesday, October 3 and Thursday, October 4, 2018), Design Chicago will showcase 175 featured presentations, CEU programs, open houses and product debuts, along with newly opened showrooms ready to be explored, as well as 13 strategic media partners and more than a dozen well-respected editors.

### About the Design Center at The Merchandise Mart (theMART)

The Design Center, located in Chicago's historic Merchandise Mart, is home to four floors constituting the world's largest and finest design center. As a leader in the \$65 billion residential home furnishings market, the Design Center offers the largest presentation of high-end, customizable, residential and outdoor home furnishings worldwide, all under one roof. Encompassing 750,000 square feet, boasting more than 125 showrooms and featuring more than 2,500 product lines, it is the ultimate resource for designers and design enthusiasts of luxury furniture, fabrics, floor coverings, wall coverings, lighting and much more. For more information, visit designcenter.com. Visit Design Center on Facebook and Instagram.

#### About LuxeHome®

LuxeHome is the world's largest collection of premier boutiques for home building and renovation located on the first floor of the Merchandise Mart in Chicago. With more than 125,000 square feet of showroom space featured in over 45 boutiques, LuxeHome is host to the finest products for home building and renovation from the most recognized and respected manufacturers worldwide.

LuxeHome offers discerning homeowners and trade professionals one-stop shopping convenience with access to the finest kitchen, bath, tile, lighting, cabinetry, appliances, countertops and much more. LuxeHome displays the widest selection of products to suit all upscale design styles, from modern European to classic American to traditional English. In addition to the extensive lineup of premier brands, each boutique offers knowledgeable designers who are available to assist with all phases of each design project. LuxeHome's boutiques are open for shopping Monday through Saturday. For more information, visit <u>www.luxehome.com</u>. Follow LuxeHome on <u>Facebook</u>, <u>Houzz</u>, <u>Instagram</u> and <u>Twitter</u>.

theMART is owned by New York-based Vornado Realty Trust, a fully integrated, publicly traded, real estate investment trust (REIT) and one of the largest owners and managers of commercial real estate in the United States.

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