

FOR IMMEDIATE RELEASE

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Save the Date: Design Chicago 2020 October 6-8, 2020

The Midwest's largest, most immersive residential design conference plans for virtual programming, feature products and by-appointment-only showroom meetings for a one-of-a-kind, three-day experience

WHAT:

Design Center at theMART and LuxeHome will host Design Chicago 2020, the Midwest's largest residential design conference, October 6-8, 2020 (Tuesday-Thursday). The event moves to three full days and will welcome leading interior design, architecture and luxury custom home building professionals for educational and innovative virtual programming hosted by 120+ showrooms on the Merchandise Mart's 1st, 6th and 14th floors, which feature the finest in kitchen, bath and home furnishings.

Also, Design Chicago 2020 will highlight feature products and designs from participating brands, celebrating what's new as well as the latest style directions. .

Additionally, Design Center and LuxeHome showrooms plan to schedule individual appointments with designers who wish to have one-on-one, in-person time to discuss upcoming projects and needs. For the latest guidance on visiting theMART, visit www.designcenter.com or www.luxehome.com.

WHO:

WHFN:

Design Center at theMART, the world's largest resource for custom home furnishings and

interior design (Floor 6, 14)

LuxeHome, the world's largest collection of premier boutiques for home building and

renovation (Floor 1)

WHERE: Merchandise Mart

Merchandise Mart Floors 1, 6, 14

222 Merchandise Mart Plaza

Chicago, IL 60654

Virtual programming will be hosted online by showrooms. Details coming soon.

REGISTER: Programming is designed for a trade-only audience, and attendance is complimentary. Details

on registration coming soon: www.designchicagoevent.com

Design Chicago 2020, October 6-8 (Tuesday-Thursday), 2020

About the Design Center at The Merchandise Mart (the MART)

The Design Center, located in Chicago's historic Merchandise Mart, is home to four floors constituting the world's largest and finest design center. As a leader in the \$65 billion residential home furnishings market, the Design Center offers the largest presentation of high-end, customizable, residential and outdoor home furnishings worldwide, all under one roof. Encompassing 750,000 square feet, boasting more than 125 showrooms and featuring more than 2,500 product lines, it is the ultimate resource for designers and design enthusiasts of luxury furniture, fabrics, floor coverings, wall coverings, lighting and much more. For more information, visit designcenter.com. Visit Design Center on Facebook and Instagram.

About LuxeHome®

LuxeHome is the world's largest collection of premier boutiques for home building and renovation located on the first floor of the Merchandise Mart in Chicago. With more than 125,000 square feet of showroom space featured in over 45 boutiques, LuxeHome is host to the finest products for home building and renovation from the most recognized and respected manufacturers worldwide.

LuxeHome offers discerning homeowners and trade professionals one-stop shopping convenience with access to the finest kitchen, bath, tile, lighting, cabinetry, appliances, countertops and much more. LuxeHome displays the widest selection of products to suit all upscale design styles, from modern European to classic American to traditional English. In addition to the extensive lineup of premier brands, each boutique offers knowledgeable designers who are available to assist with all phases of each design project. For more information, visit https://luxehome.com. Follow LuxeHome on Facebook, Houzz, Instagram or Twitter.

About the MART

theMART (formerly The Merchandise Mart), located in the center of the sought-after River North submarket, is interwoven into the fabric of Chicago as an innovator in culture, art, business, fashion, media and more. As the largest privately held commercial building in the United States, it is one of the world's leading commercial buildings, wholesale design centers and the preeminent international business location in Chicago. Encompassing 4.2 million gross square feet, theMART spans two city blocks, rises 25 stories, and is visited by an average of 30,000 people each business day and nearly 10 million people annually. Offering continuous innovation and creativity from leading manufacturers and showrooms, theMART serves as a business hub for interior designers, architects, contractors, business owners and buyers, and recently has become home to Chicago's most creative and technologically innovative companies including Motorola Mobility, 1871, Yelp, PayPal and MATTER, as well as Fortune 500 companies Conagra, Allstate, Kellogg, Beam Suntory, and Grainger.

theMART was awarded LEED Silver Certification in 2007 and LEED Gold Certification in 2013 and in 2018.