

**FOR IMMEDIATE RELEASE**

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**Save the Date: Design Chicago 2021  
In-Person October 27-28, 2021 at theMART**

*The Midwest's Largest Residential Design Conference: A two-day trade event featuring presentations by industry experts, CEU seminars, new product debuts, open houses and much more*

**WHAT:** Design Center at theMART and LuxeHome will host Design Chicago 2021, the Midwest's largest residential design conference, October 27-28, 2021 (Wednesday-Thursday) in person at the Merchandise Mart. The two-day event will welcome leading interior design, architecture and luxury custom home building professionals for educational and innovative programming in the 100+ showrooms on the Merchandise Mart's 1st, 6<sup>th</sup>, 14<sup>th</sup> and 15<sup>th</sup> floors, which feature the finest in kitchen, bath and home furnishings.

**WHO:** [Design Center at theMART](#), the world's largest resource for custom indoor and outdoor home furnishings and interior design (Floor 6, 14, 15)

[LuxeHome](#), the world's largest collection of premier boutiques for home building and renovation (Floor 1)

**WHEN:** Design Chicago 2021, October 27-28 (Wednesday-Thursday), 2021

**WHERE:** **Merchandise Mart**  
Floors 1, 6, 14, 15  
222 Merchandise Mart Plaza  
Chicago, IL 60654  
In-Person at theMART

**REGISTER:** This is a trade-only event. Complimentary admission to all daytime programming for trade professionals. Details on registration coming soon: [www.designchicagoevent.com](http://www.designchicagoevent.com)

**About the Design Center at The Merchandise Mart (theMART)**

The Design Center, located in Chicago's historic Merchandise Mart, is home to four floors constituting the world's largest and finest design center. As a leader in the \$65 billion residential home furnishings market, the Design Center offers the largest presentation of high-end, customizable, residential and outdoor home furnishings worldwide, all under one roof. Encompassing 750,000 square feet, boasting more than 125 showrooms and featuring more than 2,500 product lines, it is the ultimate resource for designers and design enthusiasts of luxury furniture, fabrics, floor coverings, wall coverings, lighting and much more. For more information, visit [designcenter.com](http://designcenter.com). Visit Design Center on [Facebook](#) and [Instagram](#).

**About LuxeHome®**

LuxeHome is the world's largest collection of premier boutiques for home building and renovation located on the first floor of the Merchandise Mart in Chicago. With more than 125,000 square feet of showroom space featured in over 45 boutiques, LuxeHome is host to the finest products for home building and renovation from the most recognized and respected manufacturers worldwide.

LuxeHome offers discerning homeowners and trade professionals one-stop shopping convenience with access to the finest kitchen, bath, tile, lighting, cabinetry, appliances, countertops and much more. LuxeHome displays the widest selection of products to suit all upscale design styles, from modern European to classic American to traditional English. In addition to the extensive lineup of premier brands, each boutique offers knowledgeable designers who are available to assist with all phases of each design project. For more information, visit [luxehome.com](http://luxehome.com). Follow LuxeHome on [Facebook](#), [Houzz](#), [Instagram](#) or [Twitter](#).

#### **About theMART**

theMART (formerly The Merchandise Mart), located in the center of the sought-after River North submarket, is interwoven into the fabric of Chicago as an innovator in culture, art, business, fashion, media and more. As the largest privately held commercial building in the United States, it is one of the world's leading commercial buildings, wholesale design centers and the preeminent international business location in Chicago. Encompassing 4.2 million gross square feet, theMART spans two city blocks, rises 25 stories, and is visited by an average of 30,000 people each business day and nearly 10 million people annually. Offering continuous innovation and creativity from leading manufacturers and showrooms, theMART serves as a business hub for interior designers, architects, contractors, business owners and buyers, and recently has become home to Chicago's most creative and technologically innovative companies including Motorola Mobility, 1871, Yelp, PayPal and MATTER, as well as Fortune 500 companies Conagra, Allstate, Kellogg, Beam Suntory, and Grainger.

theMART was awarded LEED Silver Certification in 2007 and LEED Gold Certification in 2013 and in 2018.

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